

# Club Benson & Hedges Attendance Topline

Market	Date	Day of Week	Artist	Venue	Fire Code Cap.	Seated Cap.	Total Attendance	Attendance as % of Seated Cap.	Avg. Club Cap/Night	Surveys	% of Surveys	Packs Sold	VIP Cards
LA	15-Jul	Monday	Terry Ellis	The Palace	1200	600	300	50%	25%	69	23%	71	32
LA	17-Jul	Wednesday	Silk	The Hop	600	500	350	70%	50%	77	22%	134	67
LA	19-Jul	Friday	Shai	BB Kings	500	400	400	100%	75%	110	28%	109	54
LA	21-Jul	Sunday	Chantay Savage	The Hop	600	500	125	25%	25%	52	42%	32	16
LA	26-Jul	Friday	Comedy	Regency West	300	400	250	63%	50%	28	11%	35	17
LA	27-Jul	Saturday	Art-N-Soul	BB Kings	500	400	400	100%	90%	114	29%	118	58
LA	28-Jul	Sunday	Intro	The Hop	600	500	250	50%	20%	45	18%	38	19
LA	31-Jul	Wednesday	Pure Soul	Palace	1200	600	200	33%	20%	40	20%	24	12
LA	2-Aug	Friday	Zapp/Roger	BB Kings	500	400	600	150%	75%	86	14%	119	47
LA	7-Aug	Wednesday	Morris Day	The Palace	1200	600	500	83%	20%	48	10%	92	40
LA	8-Aug	Thursday	Just the Sax II	BB Kings	500	400	150	38%	30%	59	39%	50	25
LA	9-Aug	Friday	Just the Sax II	BB Kings	500	400	650	163%	75%	83	13%	81	40
LA	14-Aug	Wednesday	Groove Theory	The Palace	1200	600	350	58%	20%	30	9%	68	34
LA	16-Aug	Friday	George Howard	BB Kings	500	400	600	150%	75%	80	13%	208	104
LA	17-Aug	Saturday	Solo	BB Kings	500	400	800	200%	90%	122	15%	250	125
CHICAGO	5-Aug	Monday	Solo	The Clique	900	700	600	86%	20%	108	18%	70	35
CHICAGO	8-Aug	Thursday	Silk	The Clique	900	700	500	71%	25%	77	15%	53	26
CHICAGO	9-Aug	Friday	Intro	Cubby Bear	900	700	250	36%	30%	44	18%	11	5
CHICAGO	13-Aug	Tuesday	Terry Ellis	Park West	1,000	500	375	75%	50%	70	19%	56	28
CHICAGO	14-Aug	Wednesday	Art-N-Soul	The Clique	900	700	160	23%	30%	22	14%	0	0
CHICAGO	15-Aug	Thursday	Pure Soul	Cubby Bear	900	700	325	46%	30%	45	14%	70	28
CHICAGO	20-Aug	Tuesday	Bahamadia	The Clique	900	700	225	32%	20%	27	12%	12	6
CHICAGO	21-Aug	Wednesday	Barkays	The Clique	900	700	175	25%	30%	51	29%	31	15
CHICAGO	22-Aug	Thursday	George Howard	Cotton Club	500	350	375	107%	30%	0	0%	0	0
CHICAGO	24-Aug	Saturday	Zapp/Roger	Cubby Bear	900	700	500	71%	40%	91	18%	28	14
CHICAGO	29-Aug	Thursday	Pieces of A Dream	Cotton Club	500	350	300	86%	30%	53	18%	45	22
CHICAGO	30-Aug	Friday	Morris Day	Park West	1,000	500	900	180%	70%	106	12%	32	16
CHICAGO	31-Aug	Saturday	Mokenstef	The Clique	900	700	600	86%	50%	103	17%	31	15
CHICAGO	4-Sep	Wednesday	Bklyn Funk Essentials	Park West	1000	500	400	80%	50%	60	15%	31	15
CHICAGO	5-Sep	Thursday	Chantay Savage	The Clique	900	700	350	50%	25%	72	21%	35	17
CHICAGO	6-Sep	Friday	Broom/McCants	Cotton Club	500	350	250	71%	35%	47	19%	35	17
CHICAGO	7-Sep	Saturday	Groove Theory	Cubby Bear	900	700	800	114%	40%	95	12%	7	3
NEW ORLEANS	6-Sep	Friday	Chantay Savage	Whisper's	1000	650	1000	143%	80%	116	12%	31	15
NEW ORLEANS	7-Sep	Saturday	Lakeside	Praline Connection	600	300	450	150%	50%	67	15%	21	10

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NEW ORLEANS	11-Sep	Wednesday	Bahamadia	Praline Connection	600	300	55	18%	75%	15	27%	18	9
NEW ORLEANS	12-Sep	Thursday	Roy Ayers	Praline Connection	600	300	400	133%	40%	101	25%	82	47
NEW ORLEANS	13-Sep	Friday	Intro	Tipitina's	1000	800	163	20%	45%	64	39%	13	6
NEW ORLEANS	14-Sep	Saturday	George Howard	Praline Connection	600	300	300	100%	50%	72	24%	36	18
NEW ORLEANS	20-Sep	Friday	Horace Brown	Praline Connection	600	300	76	25%	45%				
NEW ORLEANS	21-Sep	Saturday	Morris Day	Tipitina's	1000	800	800	100%	50%				
NEW ORLEANS	23-Sep	Monday	Jody Watley	Tipitina's	1000	800	246	31%	35%				
NEW ORLEANS	24-Sep	Tuesday	Solo	Whisper's	900	700	120	17%	25%				
NEW ORLEANS	25-Sep	Wednesday	Society of Soul	Whisper's	900	700	36	5%	30%				
NEW ORLEANS	26-Sep	Thursday	Art-N-Soul	Tipitina's	1000	800	20	3%	42%				
NEW ORLEANS	27-Sep	Friday	Silk	Whisper's	1000	800	700	88%	80%				
HOUSTON	24-Sep	Tuesday	Jody Watley	Club Phoenix	1100	750	150	20%	30%				
HOUSTON	25-Sep	Wednesday	Solo	Cafe Echelon	600	450	180	40%	35%				
HOUSTON	26-Sep	Thursday	Society of Soul	Legacy	500	400	180	45%	30%				
HOUSTON	27-Sep	Friday	Art-N-Soul	Legacy	500	400	200	50%	45%				
HOUSTON	28-Sep	Saturday	Silk	Legacy	500	400	300	75%	50%				
DALLAS	25-Sep	Wednesday	Jody Watley	Lakeside the Nightclub	1683	800	300	38%	50%				
DALLAS	26-Sep	Thursday	Solo	Park Avenue	1000	750	1000	133%	45%				
DALLAS	27-Sep	Friday	Society of Soul	GG's Jazz	700	500	500	100%	50%				
DALLAS	28-Sep	Saturday	Art-N-Soul	Lakeside the Nightclub	1683	1000	1400	140%	65%				
DALLAS	29-Sep	Sunday	Silk	Lakeside the Nightclub	1683	1000	1000	100%	70%				
Totals as of 9/30/96					43,866	30,350	21,586	81%	48%	2,549	6%	2,177	1,057

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